

The fourth **Integrated Systems Russia** show took place at the Convention Center "Gostiniy Dvor" from 7 to 9 December 2010.

Organizers: MIDEXPO Exhibition Company and Integrated Systems Events (a joint venture company of CEDIA and InfoComm International).

EXHIBITORS

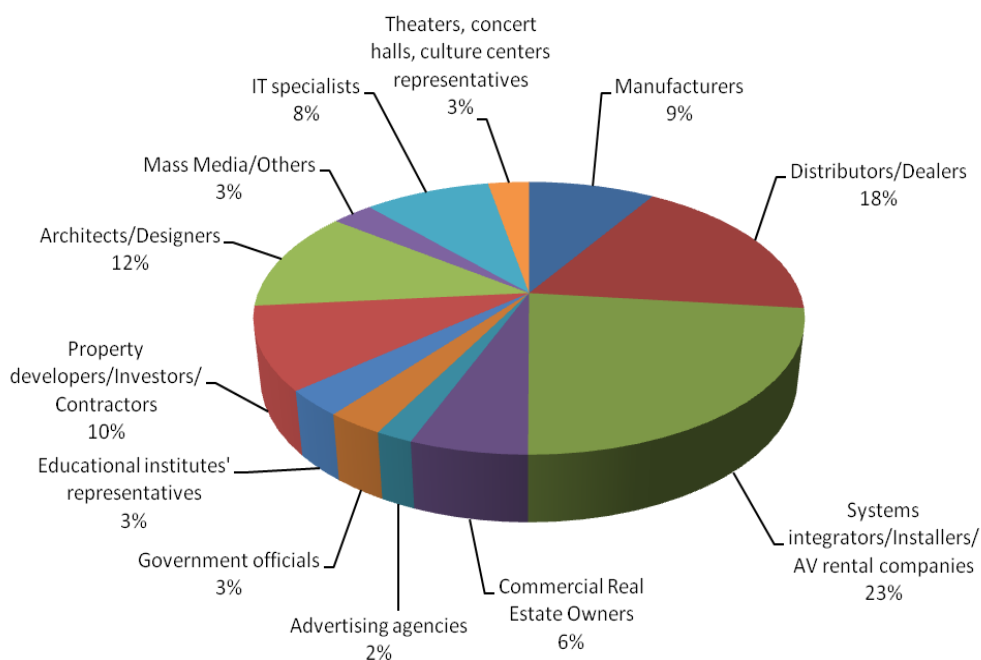
More than 85 exhibiting companies from Russia, Switzerland, Great Britain, Hungary, Belgium, Sweden, India, Poland, Netherlands, Germany, USA, Norway and China delivered ISR visitors the latest professional AV and electronic systems technologies. Among them: 3D-technology, A&T Trade, A.P.Technology, Adissy, AR Technology, Aris-PRO, Asia Trade Music, AVC, A-video service, Barix AG, BenQ, BEZOPASNOST COMPANY, CARDO MEDIA, CEDIA, Christie, Crestron, CTC CAPITAL, Dataton Utvecklings AB, DECOLUX, DELIGHT 2000, Designmate, Digital Sound Systems, Dismart, DOKA Center, EDBAK, EMAG, ESCORT GROUP, Extron Electronics, Forma Engineering, IBERI, Infitec Global Sales, InfoComm International, Inforcom, Intelsound, INTmedia.ru, ITM-TESSLA, Jupiter Systems, Kramer Electronics, Legion Group, LG Electronics, Mitsubishi Electric, MixArt™ Distribution, MMS, Mototelecom, NATA-Info, Polymedia, Projecta BV, Projection Screens, projectiondesign, PROSOFT, REKO VEK, Roland Systems Group, Russian Game (HC Synergenta), Safeware AB /Vantage Point Europé, Samsung Electronics, Sharp Electronics Russia, Shenzhen Reach Software Technologies, SMARTSERVICES, SNK-Syntez, SNOWHITE Projection Display Technology, Space3D Solutions SA, Televic Conference, Valankon, Vega, VIATEK, VIKING, Visioplan, Wanin Visual Technologies, Xi'an Qingsong Technology and others.

VISITORS

Integrated Systems Russia 2010 and **Hi-Tech Building 2010** shows which were held in the same hall attracted **8 154** visitors.



VISITOR'S BUSINESS ACTIVITY



VISITOR'S GEOGRAPHY

Visitors from different federal districts (F.D.) of Russia – 91% (from total number of visitors).



1. **Central F.D.** (Belgorod Region, Bryansk Region, Ivanovo Region, Kaluga Region, Kostroma Region, Kursk Region, Lipetsk Region, Moscow, Moscow Region, Orel Region, Ryazan Region, Smolensk Region, Tambov Region, Tver Region, Tula Region, Vladimir Region, Voronezh Region, Yaroslavl Region).....**83%**
2. **Northwestern F.D.** (Arkhangelsk Region, Kaliningrad Region, Leningrad Region, Murmansk Region, Novgorod Region, Pskov Region, Republic of Komi, St. Petersburg, Vologda Region).....**5%**
- 3;4 **Southern F.D.** (Astrakhan Region, Volgograd Region, Rostov Region, Krasnodar Territory) & **North Caucasian F.D.** (Stavropol Territory).....**2%**
5. **Volga F.D.** (Republic of Bashkortostan, Kirov Region, Mariy El Republic, Republic of Mordovia, Nizhni Novgorod Region, Orenburg Region, Penza Region, Perm Territory, Samara Region, Saratov Region, Republic of Tatarstan, Republic of Chuvashia, Udmurt Republic, Ulyanovsk Region).....**5%**
6. **Urals F.D.** (Sverdlovsk region, Khanty-Mansi Autonomous Area, Chelyabinsk region, Tyumen region).....**2%**
7. **Siberian F.D.** (Altai Territory, Irkutsk Region, Krasnoyarsk Territory, Novosibirsk region, Omsk Region, Tomsk Region).....**2%**
8. **Far Eastern F.D.** (Primorye Territory, Republic of Sakha (Yakutia), Khabarovsk Territory, Kamchatka Territory).....**1%**

Visitors from CIS countries (Armenia, Azerbaijan, Republic of Belarus, Kazakhstan, Ukraine, Uzbekistan), Baltic States and far-abroad countries – 9 % (from total number of visitors).

Integrated Systems **Russia 2010** show features:

- **ProIntegration Awards 2010** - National PRO AV industry awards that recognizes and celebrates AV Integration
- **Digital Education** (AV solutions for Educational Institutes)
- **Digital Signage**

Integrated Systems **Russia 2010** EDUCATIONAL PROGRAM

Integrated Systems **Russia 2010** introduced an extensive educational programme:

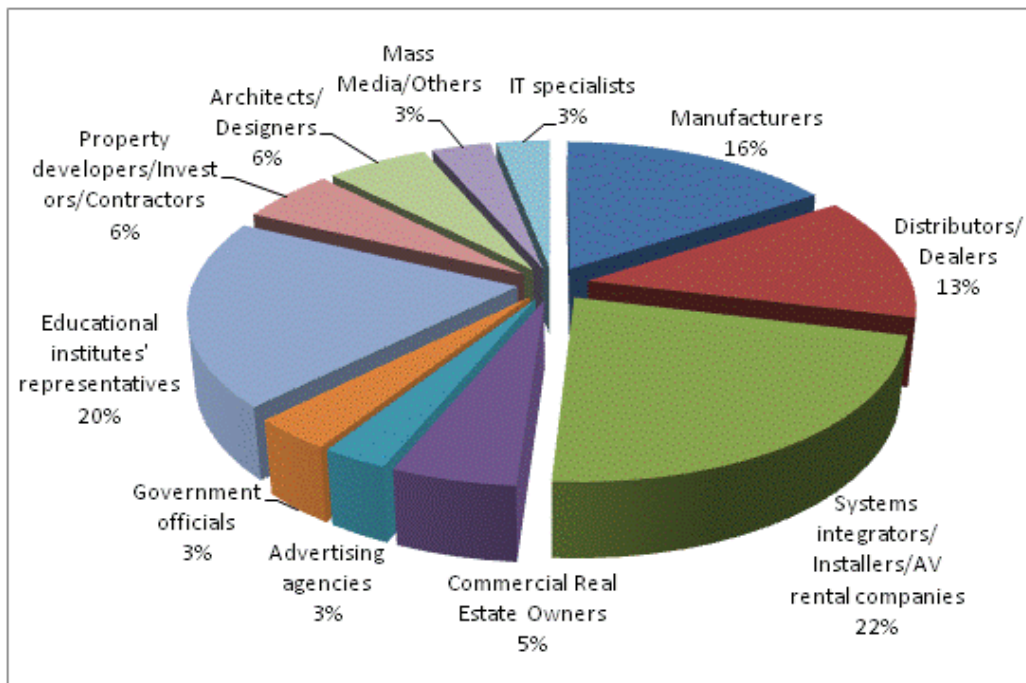
6 December 2010, Moscow, President-Hotel

- International Forum “Innovative technologies for sport facilities”

7 December 2010, Moscow, Gostiniy Dvor

- International Conference “Future of Russian Education : AV, informational and communication technologies in action”
- Seminar “**3D** for business”
- Infocomm International and Cedia training sessions
- Seminars for architects and designers
- Manufacturers’ trainings

BUSINESS ACTIVITY OF THE EDUCATIONAL EVENTS VISITORS (ORGANIZED DURING THE SHOW OPEN HOURS FROM 7 TO 9 December, 2010)



VISITOR'S GEOGRAPHY

